

**DRAFT - UKIAH NATURAL FOODS
(A.K.A THE HOMESTEAD EXCHANGE)
MINUTES OF THE BOARD OF DIRECTORS**

The regular meeting of the Ukiah Natural Foods Board of Directors was convened on Monday, October 16, 2023, at 5:30 PM at Ukiah Natural Foods.

BOARD DIRECTORS PRESENT: Leo Buc (President), Gideon Burdick (Vice President), Tim Dolan (Treasurer), Angie McChesney (Secretary), Thomas Chandler, Steve Groff, Larry Mayfield, and Christine Rodrigues

BOARD DIRECTORS ABSENT: Steve Turner

STAFF PRESENT: Lori Rosenberg (General Manager)

President Buc called the meeting to order at 5:30 P.M.

1. **Introductions and Check-Ins:**
2. **Brief Announcements; Confirm Agenda:**

Board Member Mayfield **MOVED to approve the agenda with additions.** Seconded by Treasurer Dolan. **MOTION PASSED.**

Yes: Board Members;
Buc, Dolan, Burdick, McChesney, Rodrigues, Groff, Mayfield, and Chandler

3. **Consent Agenda:**

Board Member Mayfield **MOVED to approve the consent agenda.** Seconded by Board Member Groff. **MOTION PASSED.**

Yes: Board Members;
Buc, Dolan, Burdick, McChesney, Rodrigues, Groff, Mayfield, and Chandler

4. **BDC Final Board Matrix Survey Results & Recommendations:**

Board Member Rodrigues stated that for board recruiting we are still working on our script and should have that done by the next BDC meeting. We have four qualities that we want to recommend based on the survey results. The four areas for active recruiting are women, people who have social media, people who have legal experience, and people of color. At the November meeting, we will have an updated list and then a script for board members to use for recruiting.

President Buc inquired as if there has been a discussion on recruiting and the number of people we are thinking of reaching out to due to those current board members that would run for re-

election. There was a discussion on the question.

GM Rosenberg stated that an application was sent to the board.

Board Member Rodrigues stated that everyone saw that list of consultants that were spoken to. We are still in the budget and candidate selection stage. GM Rosenberg noted that she has Accounting Manager Wright add \$20k to the budget for Strategic Board Planning. Board Member Rodrigues will be inviting one consultant for the BDC members Board President and Vice President to meet with and will reach out to another consultant as well. Those members will create an Ad Hoc Committee (President Buc, Vice President Burdick, Board Members Rodrigues and Mayfield).

5. GM Report:

Board Member Rodrigues stated that she is wondering about the context of some of the items in the marketing portion of the report concerning the numbers presented. GM Rosenberg stated that she would have Marketing Manager Nelson add a graph chart with increased views/likes rather than numbers.

GM Rosenberg stated that the new Deli Manager starts November 1st.

Committee Reports:

Owner Relations, Vice President Burdick stated that nothing more to report than what is in the minutes.

Board Development - Covered in item number four.

Finance Committee - Treasurer Dolan stated that the committee had a very long meeting concerning the budget. We beat our budget this month by 4%, and all materials are included in the packet. We have a red budget of a couple hundred thousand and a discussion on the living wage.

GMEC - None at this time

Farmer Loan - Board Member McChesney stated that the committee is working on the application.

6. Little Questions:

None at this time

7. Topics for Next Month:

- Board Recruiting
- Strategic Planning

- Draft Budget
- Board Self Assessment
- Draft By-Laws

8. Closing and Evaluation:

President Buc adjourned the meeting at 6:20 P.M.

The next Meeting is on **November 20th, 2023** by Zoom

Submitted by Erica Ramirez, Board Administrator